

कृषिमा यन्त्र र प्रविधि: कृषक र राष्ट्रको समृद्धि

८ ५ ६ मंसिर २०८३

20th - 22nd NOV, 2026

Bhrikutimandap Exhibition Hall
Kathmandu, Nepal
Time: 10 AM - 5 PM

AgrMech

INTERNATIONAL EXPO 2026

अन्तराष्ट्रिय कृषि यान्त्रीकरण प्रदर्शनी २०८३
NEPAL'S BIGGEST AGRICULTURAL
MECHANIZATION EXHIBITION



100+
EXHIBITORS



2000+
ITEMS DISPLAY



200+
STALLS



50,000+
VISITORS (EXPECTED)

“

Agri-Mech is the
one & only exhibition
initiated by Government of
Nepal and NAMEA



ORGANIZED BY

FOR MORE DETAILS



Government of Nepal
Ministry of Agriculture, Forests and Environment
Department of Agriculture
Center for Agricultural Infrastructure Development
and Mechanization Promotion



NEPAL AGRICULTURAL MACHINERY
ENTREPRENEURS' ASSOCIATION (NAMEA)
नेपाल कृषि मेशिनरी व्यवसायी संघ

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Introduction

The Nepal Agricultural Machinery Entrepreneurs' Association (NAMEA) has been registered in 2071 B.S. (2015 A.D.) at the Kathmandu District Administration Office as a non-profit organization under the Association and Organization Registration Act, 2034. Similarly, NAMEA has been registered in 2073 B.S. (2016 A.D.) at the Social Welfare Council under the Social Welfare Act, 2049. NAMEA has been a General Member (sectoral category) of the Federation of Nepalese Chambers of Commerce and Industry (FNCCI) since 2075 B.S. (2019 A.D.). It has been also registered in 2080 B.S. (2023 A.D.) as a non-profit organization at Nagarjun Municipality. Additionally, the association is a member of ReCAMA (Regional Council of Agricultural Machinery Associations), a regional council representing agricultural mechanization associations across the Asia-Pacific region. It has been affiliated with ReCAMA since 2015 and even chaired ReCAMA during the fiscal year 2018-2019. This association has been contributing to the nation by promoting agricultural machinery & technology through showcasing and exhibition, by producing technical manpower for repair and maintenance of agricultural machineries through various training activities, and by enhancing awareness for modern and effective agricultural processing methods.

NAMEA's members are professional entrepreneurs of agricultural machinery, tools, equipment, and technologies. The unity with over 450 members of the association has taken a new form on the agricultural mechanization sector. NAMEA also promotes consumer trust and assists its members to follow the best business practice.

Agricultural machinery has already been considered as one of the important inputs along with advanced technology, seed, fertilizer and irrigation. Introduction, dissemination and adaptation of agricultural machinery, equipment and tools are a promising factor to increase agricultural productivity of the nation. Farmers need a complete agricultural package with a modern farming system to boost up production and productivity and to attract the young generation in the agricultural sector. The Agricultural Mechanization Promotion Policy-2071 (AMPP-2014) has clearly mentioned that the promotion of mechanization should be done through various trainings, exhibitions and media. Emphasis has been given to "private sector lead agricultural mechanization" in the Agriculture Development Strategy-2015 (ADS). With all these mandates NAMEA has been conducting exhibitions, training, awareness, advocating, promotional programs, etc. among these international exhibitions is one of the grand events which will be showcasing advanced, modern and available agricultural machineries, technologies internationally and nationally at Bhrikuti Mandap Exhibition Hall, Kathmandu, Nepal.

Milestone of AgriMech

- First National Agricultural Mechanization Exhibition 2070 BS (2014 AD)- Chitwan.
- Second National Agricultural Mechanization Exhibition 2072 BS (2016 AD)- Kohalpur, Banke.
- First International Agritech Exhibition 2017 AD- Bhrikuti Mandap, Kathmandu.
- Third National Agricultural Mechanization Exhibition 2074 BS (2018 AD)- Dharan, Sunsari.
- Fourth National Agricultural Mechanization Exhibition 2076 BS (2019 AD)- Bharatpur, Chitwan
- Fifth National agricultural Mechanization Exhibition 2078 BS (2022 AD)- Bharatpur, Chitwan.
- First Provincial Agricultural Mechanization Exhibition 2080 BS (2024 AD)- Pokhara, Kaski.

This AgriMech

- Exhibition brings thousands of business houses and professionals across the world to Nepal making this event an International Agricultural showcasing advanced, modern and available agricultural machineries, technologies. It will give opportunities to showcase their products and interact with policy makers to end users 'FARMERS', since it is being organized in the capital city Kathmandu.
- Exhibition will be an elite and unique matchmaking and marketing platform for agricultural

machinery business houses and professionals promoting, building, and developing their national and international business partnership.

- Exhibition will be one roof event for all agricultural machinery and technologies manufactures, traders, wholesalers, distributors, retailers as a common platform providing opportunities for buyers and seller.

Why This AgriMech?

- It aims to provide opportunities to all entrepreneurs across the country to link with national and international business houses.
- To create a platform for national and international investors to invest in Nepal.
- To showcase agricultural machinery and technologies to policy makers to end users throughout Nepal.
- To initiate towards introducing Nepal as next destination for Global Agricultural Machinery Industries.
- To showcase 'Made in Nepal' Agricultural Machinery and Technologies to International visitors with opportunities for B2B meetings.
- Media Mileage and awareness.
- Conference on various alarming topics.
- Endorsement and lobbying with Government of Nepal

AgriMech Exhibition Venue Highlights

- Located at the heart of Kathmandu, the capital city and economic center of Nepal.
- Just 6 km (20 minutes) from Tribhuvan International Airport (TIA).
- Well-connected by major highways and ring road for convenient intra-city travel.
- Situated within the nation's primary business and policy-making hub.
- Close proximity to major government offices, embassies, and development agencies.
- Surrounded by renowned hotels, restaurants, banks, and tourist attractions.
- Ideal venue for national and international stakeholders to engage and collaborate.
- Home to numerous national and international exhibitions and trade fairs throughout the year.

Activities

- Direct interaction with customers with various design and demonstration.
- Government participation in interaction and presentation.
- Presentations, Seminars, and Live Demonstrations.
- Showcase of new, advance and popular machineries and technologies.
- Launching of new brands products.
- Business to Business, and Business to Customer meetings.
- National, and International Exhibitors.

Exhibitor's Profile

Expected more than 100 exhibitors with more than 2000 items and estimated transaction of NPR 10,00,00,000

- Tractors, Harvesters, Rotavator, Threshers, Drones etc.
 - Protected Agricultural Technologies like Green House
 - Fertilizer
 - Post-Harvest Machineries
 - Climate Friendly and Women Friendly Machineries
 - Water Resource
 - Renewable and Solar Energy
 - Mechanized Irrigation System
 - Agricultural machinery and technologies Manufacturers/Importers/Exporters
 - Bio Technology
 - Agriculture Professionals and Consultants
 - Dairy Products and Live Stocks
 - Government Agencies and associated projects
 - Agri Business IT
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- Banks/Insurances
- Agri-Technology
- NGO/INGOs and development organizations
- All kind of Agriculture related Machines, Equipment's, Product and Services.
- Farmers Organizations & Associations
- Research Institutions, University, College, School

Visitor Profile

Expected more than 50,000 visitors from more than 60 districts.

- Farmers (from more than 60 districts)
- Agri Entrepreneurs
- Policy Makers
- Political Leaders
- Students, Researchers, & Scientists
- Government Personnel
- Developing Agency Personnel
- International Delegates
- International and National Manufactures, Importers & Exporters.
- Traders, Wholesalers and Distributors

Why Participate?

- Increase your Corporate Identity/Brand Marketing
- Increase Branding Opportunity
- Increase Sales Revenue
- Grab Media Attention
- Develop and Increase Customer Loyalty
- Launch New Products
- Develop New Market
- Develop and Increase Community Relationship
- Gain and Increase Customer's Heart and Mind
- Opportunity to associate with Agriculture Machinery industries for long term relations.
- Attract desired and potential clients to associate with your organization.
- Support to Promote Agriculture Mechanization Industries.

Associate Partner and Facilities (NPR 20,00,000)

(Eligible Organizations: INGO, NGO, Development Organizations etc.)

- Carry Logo as **"In Association With"** in all the promotional materials.
 - Venue Branding.
 - Exhibition space of 54 Square meter included.
 - Bunting Banners in all Federal and Provincial Agricultural Offices such as Ministry of Agriculture and Livestock Development, AKC, NAMP, etc.
 - Promote as 'in association with' in all digital platforms.
 - Specially be mentioned on Press Release, Inauguration, Show Catalogue and Post Event Report.
 - Speech during the Press meet/Inauguration/Closing ceremony.
 - Logo Promotion on the Standees on the backdrop, stage and venue floors.
 - Logo representation on every souvenirs /token of love/ certificates.
 - Additional branding space available for the Associate Partner within the Exhibition venue premises, on booth wall backdrops, and partition walls. The sponsor can use these space for product/service promotion with their own designs at their own design and cost.
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Main Sponsors and Facilities (NPR 20,00,000)

- Carry Logo as '**Main Sponsors**' in all the promotional material.
- Venue Branding.
- Exhibition Space of 72 Square meter included at the premium space inside exhibition hall.
- Bunting Banners in all Federal and Provincial Agricultural Offices such as Ministry of Agriculture and Livestock Development, AKC, NAMP, etc.
- Massively promoted as 'Main Sponsor' in all digital platforms.
- Specially be mention on Press Release, Inauguration, Show Catalogue and Post Event Report.
- Speech during the Press meet/ Inauguration ceremony.
- Sponsorship title on the backdrop on the stage.
- Logo Promotion on the Standees on the stage and venue floors.
- Specially mention as the main sponsor on every session during the conference.
- Logo representation on every souvenirs /token of love/ certificates.
- Additional branding space available for the main sponsor within the Exhibition venue premises, on booth wall backdrops, and partition walls. The sponsor can use these space for product/service promotion with their own designs at their own design cost.

Platinum Sponsors and Facilities (NPR 13,00,000)

- Carry Logo as '**Platinum Sponsor**' in all the promotional material.
- Venue Branding.
- Exhibition Space of 54 Square meters included.
- Bunting Banners in all Federal and Provincial Agricultural offices such as Ministry of Agriculture and Livestock Development, AKC, NAMP, etc.
- Massively be promoted as 'platinum sponsor' in all digital platforms.
- Specially be mention on Press Release, Inauguration, Show Catalogue and Post Event Report.
- Speech during the Press meet/ Inauguration ceremony.
- Sponsorship title on the backdrop on the stage of the conference.
- Logo Promotion on the Standees on the conference stage and venue floors.
- Specially mention as the platinum sponsor on every session during the conference.
- Logo representation on every souvenirs /token of love/ certificates.
- Additional branding space available for the platinum sponsor within the Exhibition venue premises, on booth wall backdrops, and partition walls. The sponsor can use these space for product/service promotion with their own designs at their own design cost.

Gold sponsors And Facilities (NPR 7,00,000)

- Carry Logo as "**Gold Sponsor**" in all the promotional material.
 - Venue Branding.
 - Exhibition Space of 36 Square meters inside Exhibition Hall included.
 - Bunting Banners in all Federal and Provincial Agricultural offices such as Ministry of Agriculture and Livestock Development, AKC, NAMP, etc..
 - Massively be promoted as 'gold sponsor' in all digital platforms.
 - Specially be mention on Press Release, Inauguration, Show Catalogue and Post Event Report.
 - Speech during the Press meet/ Inauguration ceremony.
 - Sponsorship title on the backdrop of the stage.
 - Logo Promotion on the Standees on the stage and venue floors.
 - Logo representation on every souvenirs /token of love/ certificates.
 - Additional branding space available for the Gold sponsor within the Exhibition venue premises, on booth wall backdrops, and partition walls. The sponsor can use these space for product/service promotion with their own designs at their own design and cost.
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Supporting Partners and Facilities (NPR 3,00,000)

Eligible Partners: GoN Projects, Bilateral Projects etc.

- Carry Logo as **"Supporting Partner"** in all the promotional material.
- Venue Branding.
- Exhibition Space of 9 Square meters included.
- Bunting Banners in all Federal and Provincial Agricultural offices like Ministry of Agriculture and Livestock Development, AKC, NAMP, etc.
- Massively be promoted as 'supporting partner' in all digital platforms.
- Specially be mention on Press Release, Inauguration, Show Catalogue and Post Event Report.
- Speech during the Press meet/ Inauguration ceremony.
- Supporting title on the backdrop of the stage.
- Logo Promotion on the Standees of the stage and venue floors.
- Logo representation on every souvenirs /token of love/ certificates.
- Additional branding space available for the supporting partner within the Exhibition venue premises, on booth wall backdrops, and partition walls. The sponsor can use these space for product/service promotion with their own designs at their own design cost.

Stall Rate

S.N.	Description	Stall Size	Stall Rate
i.	Stall Inside Exhibition Hall	3m*3m	Nrs 9000 per sqm.

Facilities Provided on Stall

1. Standard Stall fabrication with fascia
2. One table
3. Two Chairs
4. One Electric Socket
5. If any specific requests like high voltage electric power is required, it needsto be pre informed.

Outcome of the AgriMech

- Conference and Knowledge sharing
- Business-to-Business meeting (B2B)
- Business-to-Consumer meeting (B2C)
- Sales, Marketing, Promoting and Branding
- Media Mileage and Creating Awareness
- Business Affiliating and Developing Linkages
- New Brand and Product Showcasing
- Message and Ground work establishing international market about the growing Nepalese market
- Strengthening Association
- Identifying of New Customers
- Promoting and establishing Sustainable Agricultural Machinery and Technology Market.

Organizer

- Nepal Agricultural Machinery Entrepreneurs' Association (NAMEA)
- Government of Nepal, Ministry of Agriculture, Forests and Environment, Department of Agriculture, Center for Agricultural Infrastructure Development and Mechanization Promotion (CAIDMP)

Photos of Exhibitions and Events



Photos of Exhibitions and Events



Photos of Exhibitions and Events



Photos of Exhibitions and Events



PROPOSED BY



जि.प्र.का. दर्ता: ५८६/०७१/०७२

जि.वि.स. दर्ता: ५२८/०७१/०७२

नेपाल कृषि मेशिनरी व्यवसायी संघ

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FLOOR PLAN



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 MAIN SPONSOR 72 SQM	 GOLD SPONSOR 36 SQM	 SUPPORTER STALL 9 SQM
 PLATINUM SPONSOR 54 SQM	 SPECIAL STALL 18 SQM	 NORMAL STALL 9 SQM